



CLINICS BEEBALL EUROPE

CONTACT
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The European Softball Federation ('ESF') and the Confederation European Baseball ('CEB') have decided to establish a joint Development Committee for implementing the BeeBall Concept for all affiliated Federations in both CEB and the ESF. The name of the special Committee will operate under the name TASKFORCE BEEBALL EUROPE. (TBE)

TBE will report regularly to the Development Commissioner of the respective Confederation. Members of the TBE are:

Anton Kops (ESF) - secretary, financial, marketing, planning

Charles van der Meijs (CEB) - logistics, technical, equipments

The TBE will operate in close cooperation with the Dutch Federation KNBSB.

CLINICS - program

The target group of BeeBall are boys and girls between the ages of 5 and 12 years. The main goal is to create enthusiasm for our sports in a simple and pleasant way and (finally) to join baseball and/or softball teams.

To reach this target group we realize that there are a lot of different situations in each country, such as locations, presence of clubs, school systems, religious consequences and other situations in which children can be located. We shall inquire about these situations from each Federation that has requested the program to be implemented in their respective country and will base the prioritization of eligibility on these inquiries.

The TBE-Program is divided in 2 sections:

- 1) Inform and promote the product BeeBall to adults (teachers, coaches, trainers, parents, etc.) in order to create "ambassadors" for BeeBall.
- 2) Playing the BeeBall-game with children indoors or outdoors

CLINICS - program (Day 1)

- ▶ The TBE-representatives will give a presentation of the start and roll-out of BeeBall in Holland. The do's and the do-not's.
- ▶ The results over years with trials and errors
- ▶ Recruiting ambassadors
- ▶ How to promote the product BeeBall
- ▶ The Marketing of BeeBall
- ▶ Starterkits
- ▶ Follow up - Continuity
- ▶ Play it yourself - Rewarding

CLINICS - program (Day 2)

- ▶ Welcome the teams (6 teams required)
- ▶ Instructor's way of communicating (language)
- ▶ Training 1,2 and 3
- ▶ Starting the tournament
- ▶ Who is the winner? Celebrations.
- ▶ The Free Starterkits
- ▶ Promotional stuff available and agreements
- ▶ Fixing targets and appointments



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AGREEMENTS and NEEDS before a Clinic

- ▶ The ESF/CEB pays for travelling costs (2 persons)
- ▶ The local Federation takes care of transport from airport to hotel and clinic-locations
- ▶ The local Federation makes reservations and payments for 2 hotelrooms full board.
- ▶ The local Federation invites guests for the 1st Clinic day (duration approx. 4 hours) in a location suitable for presentation (beamer and white boards required).
- ▶ The local Federations invites 4-6 teams (boys and girls)
- ▶ The TBE supplies Starterskits for the teams
- ▶ The TBE supplies promotional stuff

During the Clinics

- ▶ The TBE-delegate will present on the 1st day the issues as mentioned before.
- ▶ The sport-instructions will be done by a very skilled employee from the Royal Dutch Baseball and Softball Federation.
- ▶ The Clinic on the 2nd day can be done in a (ball-)park or -in case of bad weather- in a sportshall. To be arranged by and costs paid for by the local Federation.

Contact

- ▶ In case you need some further explanations or information, please contact us by email.
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